DigitAll 360

Business Leadership and Strategy

Develop and practice the **business** skills **agile** managers need in the **digital** age

Program summary

This program provides a dynamic and interactive framework to practice strategic business leadership skills. The experience-based workshop will enable participants to flex their management and leadership muscles, share know-how and practice decision-making in teams in a competitive dynamic environment.

In this simulation-based strategic business challenge, participants in teams will be leading a change and transformation initiative in a VUCA environment that will require creativity, ideation, agility, resilience and decision-making quality.

Skills & competencies targeted

- Analytical & critical thinking
- Complex problem-solving
- Strategic road-mapping
- Leadership & social influence
- Navigating complex data
- Agility & resilience
- Decision-making in teams
- Managing trends & disruptions

Why our programs are unique

- Retrieval learning
- Opportunity to practice in a safe environment
- Apply and try tools in a real and dynamic situation
- Networking, creating synergies, sharing best practices
- Senior trainers with significant business experience
- Multiple language delivery options
- Professional certificate after program completion
- Can be linked to strategic business application project
- Content can be adapted to industry background or business context

Who is that for?

- HiPos and Talents
- Newly appointed managers
- Future business leaders
- Professionals who want to develop key business skills

Time requirements

- From 8 to 16 hours
- Modular program structure: 2- or 4-hour blocks
- Flexible delivery model: remote, in-house, or blended

Price

- € 299,- / day / participant*
- Minimum of 9 participants
- Skill assessment tools available upon request

*Multiple cohort discount available

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Learning objectives
Business Leadership & Strategy

Successful **business leadership** requires a **balance** between navigating a complex increasingly volatile **business environment** and leveraging as well as developing the **strengths** within the organization to define, implement and operationalize a **strategic roadmap**. This unique mix between **individual capabilities** and **organizational systems** needs **practice** and **experience**. This is what we provide in this interactive program.

1

Situational Leadership
Strategic Business Leadership is about navigating social relationships: cross-cultural, cross-functional and cross-organizational. The simulation framework replicates this diverse environment and provides opportunities to practice.

2

Analytical thinking
Collecting and processing the right data to support your decision-making is one of the most critical business leadership skills. The simulation exposes you to data and information overload to allow you to practice and reflect progressively.

3

Goal-setting and performance
KPIs, OKRs etc. are critical to measure advancement. The "how" and "what" is less obvious. This workshop will allow to understand how to best set landmarks in alignment with your unique goals, strategy and culture.

4

Problem-solving mindset
The simulation exercise is a fast-paced dynamic multi-perspective and ambiguous setup that accelerates learning in fostering problem-solving skills and behaviour – in yourself, your team and the organization.

5

Building great teams
Practicing communication, empathy, collaboration, emotional intelligence and feedback are critical to create a team where the combined skills are more than the sum of its components.

6

Strategic road-mapping
Developing a more probabilistic approach to strategy setting and execution and taking into consideration the "social side" of strategy (from communicating a vision to navigating the organizational maze).
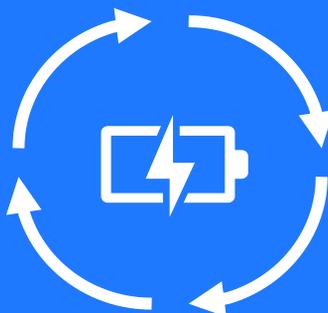
Check out our unique approach →

Our framework
The Cyclical Approach

Input
We will introduce new concepts, ideas, tools, frameworks and/or or processes in a short and concise way.

Application
Through the simulation- process participants are required to apply some or all of what has been introduced in a dynamic environment.

Reset/Reflect
Participants take time to reflect as individuals, teams and as a group to extract transferable key insights and learning.

Debrief/Feedback
The immediate results of the simulation in combination with a guided debrief from the facilitator(s) provide a multi-layer feedback.

Our tool
Business Simulations
powered by **MEGA** LEARNING

Context setting
Teams of participants manage a fictional business department or company, in a competitive dynamic environment, and aim for performance optimisation.

Decision making
After analyzing all business and market data, teams make their decision under time-pressure. They are guided by a coach or facilitator in that process.

Results/Feedback
The system generates business and market results based on the decisions of all teams and market dynamics. This immediate feedback allows participants to quickly reflect, understand and correct/adapt in the next round.

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